



Registration open

# DOING BUSINESS WITH PAPER

Codice 169294

dedicated to the training of aspiring "entrepreneurs" in the paper sector

## RECIPIENTS

The course is aimed at 20 young unemployed persons with at least a technical upper secondary school leaving certificate, and aged under 35 with a good knowledge of the English language. Six places are reserved for foreign students.

## APPLICATION FOR ADMISSION

To register, just fill in the application form available at <http://istao.it/corso-carta/> and send it to ISTAO by email ([informa@istao.it](mailto:informa@istao.it)) or by fax (071.2901017), also attaching a Curriculum Vitae.

## REGISTRATION DEADLINES

- For foreign students **Wednesday July 31**
- For Italian students **Friday August 23**

## DURATION

The course begins on **September 9** and lasts for four months.

## SELECTIONS

Selection will be by aptitude tests and interviews. The process of selecting foreign students may occur by telephone or Skype.

From the project Fondazione Aristide Merloni and Italian National Commission for UNESCO

# THE PAPER SYSTEM

## TRAINING FOR PROFESSIONAL AND BUSINESS DEVELOPMENT IN THE PAPER SECTOR

- To promote and revitalise economic activities centred around the paper sector
- To encourage the hiring of young workers in the sector's enterprises
- To promote the creation of new business initiatives
- To safeguard tradition, heritage and manufacturing knowledge of Marche Region

2 COMPLETELY FREE COURSES FINANCED BY THE EUROPEAN SOCIAL FUND

WHICH WILL BE IN ENGLISH (SIMULTANEOUS TRANSLATION SERVICE WILL BE PROVIDED FOR SOME MODULES) AT THE UNIFABRIANO AND "ISTITUTO TECNICO INDUSTRIALE ARISTIDE MERLONI" FABRIANO



Commissione Nazionale Italiana per l'UNESCO

Organizzazione delle Nazioni Unite per l'Educazione, la Scienza e la Cultura

Registration open

# PAPER AS A CREATIVE WORK TOOL

Code 169212

dedicated to the training of aspiring managers and operators in the paper sector

## RECIPIENTS

The course is aimed at 20 young unemployed persons with at least an upper secondary school leaving certificate, and aged under 35 with a good knowledge of the English language. Six places are reserved for foreign students.

## APPLICATION FOR ADMISSION

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With the collaboration of



## COURSE

# DOING BUSINESS WITH PAPER

### OBJECTIVES

To learn more about the “paper system” and about the professional opportunities available in the paper sector. To help orient the entrepreneurial skills of the participants, with the aim of encouraging them to set up their own business.

The course will provide participants with the opportunity to develop their own business idea, providing methodological support and assistance in drawing up a business plan to start up a business based on that business idea.

### STRUCTURE

The course, which will be full-time with obligatory attendance, combines classroom teaching, workshops and company internships. Students will have the opportunity to develop their own business plan as well as experimenting techniques and methods of paper production and manipulation.

### TEACHERS

Professionals and experts who, coming from academia or specialised institutes or from enterprises in the sector in question, will ensure high quality, effective teaching.

### TEACHING MODULES

1. Paper and the “paper craftsman”
2. Developing managerial skills
3. Management tools and skills
4. Paper: the object and product of the enterprise’s activity
5. Doing business in the paper sector.

At the end of the course, participants will receive a CERTIFICATE OF QUALIFICATION.



## COURSE

# PAPER AS A CREATIVE WORK TOOL

### OBJECTIVES

To offer participants an in-depth understanding of the principal economic/production segments that characterise the “paper system”, relating strictly to production segments or to segments where paper is used as an instrument and vehicle of creative expression. Familiarity with the opportunities offered in the paper sector helps to inform professional development paths and to guide the approaches and attitudes of participants, in order to maximise the chances of finding work.

### STRUCTURE

The course, which will be full-time with obligatory attendance, combines classroom teaching, workshops, company internships and laboratory experimentation with techniques and methods of paper production, manipulation and transformation.

### TEACHERS

Professionals and experts who, coming from academia or specialised institutes or from enterprises in the sector in question, will ensure high quality, effective teaching.

### TEACHING MODULES

1. Paper and the “paper craftsman”
2. Knowledge of the enterprise and its organisation
3. The work processes, tools and skills
4. Paper as a product for production, transformation and conservation
5. Paper as a vehicle of artistic expression and communication

At the end of the course, participants will receive a CERTIFICATE OF QUALIFICATION.