



Workshop on Smart Specialization Strategy

Title	Measuring S3: theory and practice
Date	15-16 March 2018
Venue	Contamination Lab Università Politecnica delle Marche – Facoltà di Ingegneria Polo Monte Dago, Ancona
Rationale	<p>One of the main novelties of the Smart Specialization Strategy is the introduction of an on-going monitoring activity aimed at evaluating the actual realization of the planned actions and their results. This evaluation may lead to a reconsideration of S3 goals and/or the means to achieve them.</p> <p>The main aim of S3 is the increase of employment and income. However, the effectiveness in reaching these targets can be evaluated only in the long run. For the monitoring of the S3, it is necessary to identify a set of indicators that allow the on-going evaluation of its effectiveness. Moreover, these indicators should be mainly quantitative so as to measure to what extent S3 goals have been effectively achieved.</p>
Aims	<p>The main aim of the workshop is to discuss the methodology adopted by regions for the monitoring of the S3. Specific emphasis is given to methodologies that allow for a quantification and measurement of S3 implementation and results. The workshop addresses both the theoretical underpinnings of such methodologies and the problems arising from its practical implementation.</p>
Participants	<p>Scholars interested in the design and evaluation of innovation policy National and regional officials involved in the design and implementation of the S3</p>

Local organizing committee

Diego D'Adda
Donato Iacobucci
Roberto Palloni

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Program

15 March – Measuring S3 design and implementation

14.00	Welcome coffee
14.15	Introduction Donato Iacobucci – Università Politecnica delle Marche
14.30	The Experience of Smart Specialisation Implementation in EU Cohesion Policy Raquel Ortega-Argilés – Birmingham Business School
15.15	Measuring coherence and relatedness in S3 Diego D'Adda – Università Politecnica delle Marche
16.00	Knowledge space evolution and the adaptive resilience of European economies Silvia Rocchetta – University College Dublin; Andrea Mina , Sant'Anna
16.45	Coffee Break
17.00	Green technologies and S3: a European patent-based analysis of the intertwining of technological relatedness and Key-Enabling-Technologies (KETs) Sandro Montresor - Kore University of Enna, Italy
17.45	Measuring connectivity in S3 Roberto Palloni - t33 Sound Policy, Università Politecnica delle Marche
18.30	End of the first session

16 March – Evaluating S3 implementation

8.30	Welcome coffee
9.00	How Might RIS3 Link to Other Areas of Intervention? Challenges from Demography and Urban Regeneration Philip McCann – Sheffield University
9.45	The role of universities in S3 Lidia Borrel-Damian – European University Association
10.15	Financial instruments supporting S3: a view from fi-compass (EC – EIB platform for Financial Instruments) Alessandro Valenza - t33 Sound Policy
10.45	Coffee Break
11.00	The experience of Italian regions on the implementation of S3 - Silvano Bertini - Regione Emilia Romagna - Angelita Luciani – Regione Toscana - Patrizia Sopranzi – Regione Marche
12.30	Discussion and conclusions
13.00	End of the workshop

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